

Registered as Stone Insurance Services, Inc. | DBA: StoneKimbro | CRD No. 317356



Form ADV Part 2B – Bruce P. Stone

Los Angeles Office

825 Colorado Boulevard Suite 201
Los Angeles, CA 90041

February 28, 2022

This brochure supplement provides information about your Investment Advisor Representative that supplements the firm disclosure brochure. You should have received a copy of the firm brochure that describes the investment advisory services offered through StoneKimbro a registered investment advisor. Please contact StoneKimbro at the telephone number above if you did not receive their brochure or if you have any questions about the contents of this supplement. Additional information about your Investment Advisor Representative is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

This section of the brochure supplement includes the supervised person's name, age (or year of birth), formal education after high school, and business background (including an identification of the specific positions held) for the preceding five years.

Name: **Bruce P. Stone**

Year of Birth: **1953**

Education

The following information details your Financial Advisor's formal education. If a degree was attained, the type of the degree will be listed next to the name of the institution. If a degree is not listed, the Financial Advisor attended the institution but did not attain a degree.

University of Arizona – Finance
1971-1975

Professional Designations

The following provides information on professional designation(s) that your Financial Advisor earned.

Chartered Financial Consultant (ChFC)

In order to receive the ChFC designation, an individual must satisfy an educational and experience requirement, pass a Final proctored exam, and satisfy 30 hours of continuing education every two years. For additional information, refer to The American College's website at www.theamericancollege.edu.

Chartered Life Underwriter (CLU)

In order to receive the CLU designation an individual must satisfy an educational and experience requirement, successfully pass a Final proctored exam, and satisfy 30 hours of continuing education every 2 years. For additional information, refer to The American College's website at www.theamericancollege.edu.

Business Experience

The following information details your Financial Advisor's business experience for at least the past 5 years.

StoneKimbrow - Owner (70%) and Investment Advisor Representative
02/2022 – Present

Independent Financial Group, LLC – Registered Representative
04/2010 – Present

Independent Financial Group, LLC – Investment Advisor Representative
04/2010 – 02/2022

Item 3 - Disciplinary Information

This section includes any legal or disciplinary events and material to a client's or prospective client's evaluation of the supervised person.

There are no legal or disciplinary events required to be disclosed in response to this item. Any such disciplinary information would be available at www.adviserinfo.sec.gov.

Item 4 - Other Business Activities

This section includes any relationship between the advisory business and the supervised person's other financial industry activities that create a material conflict of interest with clients and describes the nature of the conflict and generally how it is addressed. If the supervised person is actively engaged in any investment-related business or occupation, including if the supervised person is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, the business relationship, if any, between the advisory business and the other business is disclosed below.

Insurance Licensed Registered Representative

Bruce P. Stone is a registered representative of Independent Financial Group, LLC and receives commission compensation for the sale of securities. He also sells insurance and receives commission compensation for insurance product sales. The receipt of commissions creates an incentive to recommend securities or insurance products based on the compensation received, rather than on the client's needs. However, Bruce P. Stone may only recommend securities and insurance products that he believes are in a client's best interests. Please ask any questions regarding the compensation received. Clients are under no obligation to purchase investment products or insurance through Bruce P. Stone.

Item 5 - Additional Compensation

This section includes details regarding if someone who is not a client provides an economic benefit to the supervised person for providing advisory services. For purposes of this Item, economic benefits include sales awards and other prizes, but not the supervised person's regular salary, if any.

Bruce P. Stone can receive economic benefits based on production such as awards, incentive travel expenses, attendance at conferences, dinners or other entertainment events as well as promotional gifts.

Item 6 – Supervision

This section explains how StoneKimbro supervises the supervised person, including how the advice the supervised person provided to clients is monitored.

StoneKimbro maintains a supervisory structure and system reasonably designed to prevent violations of applicable state rules and regulations. Eric J. Kimbro serves as the Chief Compliance Officer and is responsible for administering the policies and procedures and a system of technology-based controls to monitor account activity for irregularities or patterns that require review and potential action that may lead to disciplinary action or reimbursements.